

## BUSINESS ASSISTANCE BREAKFAST

### “HIGH IMPACT MARKETING ON A LOW IMPACT BUDGET”

Presented by  
Ingenuity Marketing Group, LLC



Dawn Wagenaar



Wendy Nemitz

Hastings Country Club - Wednesday, September 21st  
7:30 - 9:00 a.m.

Anyone who owns a business knows you can spend a fortune on marketing and not produce one customer. This program focuses on hands-on, do-it-yourself marketing tactics that bring in business now.

You will learn how to spot a real marketing opportunity and say “no” to money wasters; determine what you can do this year to bring in customers for next year; spend less time on “squeaky wheel” customers and more on “A” clients; spend the least amount of money for the highest return of investment; use a simple system to prioritize your marketing dollars and how to use creativity and fun instead of large amounts of money.

Join Wendy Nemitz and Dawn Wagenaar from Ingenuity Marketing Group, LLC for this informative breakfast seminar. Wendy has worked in sales and service marketing since 1984. She was Director of Marketing for Rasmussen College before founding Ingenuity Marketing. Dawn has worked in professional service marketing since 1993. She began coordinating marketing programs for a regional office of a large national insurance and financial services company and since then has directed the marketing efforts of a small local and a large regional CPA firm. She is Vice President of the Minnesota Chapter of Association of Accounts marketing and co-founder and president of Women In Networking.

Join us on Wednesday, September 21st at the Hastings Country Club from 7:30 - 9:00 a.m. and learn how you can develop a marketing strategy for your businesses. Please call the Chamber office at (651) 437-6775 to reserve your seat. Cost: Members \$15; Non Members \$30.

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