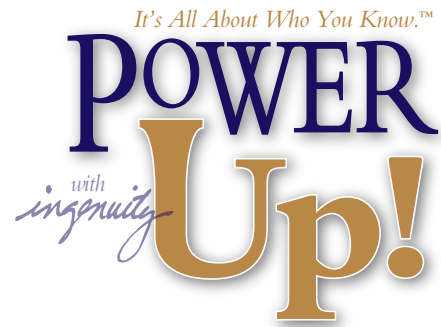


## Developing Avid Curiosity for Business



Nothing is more boring than subjects you have no passion for. Rather than forcing yourself to read tedious business books or attend courses you have no interest in, it is much easier to start the fire of burning curiosity so the knowledge comes easily. Here are some tips on stimulating your curiosity:

- Think about the clients and projects you really enjoy. What is it? Is it the people interaction? The numbers analysis? Fitting all of the pieces of the puzzle together? Focus on what interests you first and build on that.
- Think about how you like to learn: Do you like to read books, watch movies, try something, or listen to a teacher? Work from your best learning style.
- Consider forming a book group or learning group at your firm.
- Hang out with smart people and ask loads of questions.
- Set learning goals for yourself or with a friend.
- Read local media like Twin Cities Business, the Business Journal and Upsize for six months. If you are not well-linked in the Twin Cities before you start, you will be soon.
- Ask someone to be your mentor and have them share some lessons once per quarter at breakfast – your treat.
- Ask every great person you meet what their learning resources are.
- Spend one evening per month at a big and comfortable bookstore. Browse.
- Join professional organizations and go to the educational meetings.
- Enjoy your learning time. Like chocolate? Bring some good chocolate or a great cup of coffee along when you plunk down with additional reading.
- Look at what your boss pays attention to. If she reads the Wall Street Journal, start reading it!