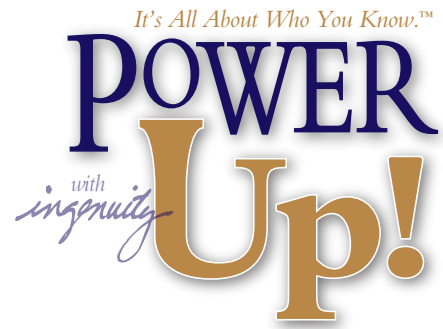


## Favorite Books for Business



- **Now, Discover Your Strengths**  
Marcus Buckingham & Donald O. Clifton
- **Getting to Yes**  
Roger Fisher, William Ury, and Bruce Patton
- **The Goal**  
Eliyahu M. Goldratt and Jeff Cox
- **Rich Dad, Poor Dad**  
Robert T. Kiyosaki and Sharon L. Lechter
- **Swim With the Sharks**  
Harvey Mackay
- **Never Eat Alone**  
Keith Ferrazzi and Tahl Raz
- **Who Moved My Cheese**  
Spencer Johnson and Kenneth H. Blanchard
- **Conspiracy of Fools**  
Kurt Eichenwald
- **The 7 Habits of Highly Effective People**  
Stephen R. Covey
- **The Making of An American Capitalist**  
Warren Buffet
- **The Millionaire Next Door**  
Thomas J. Stanley and William D. Danko
- **Good to Great**  
Jim Collins

*\*According to the July 2006 Power Up participants.*