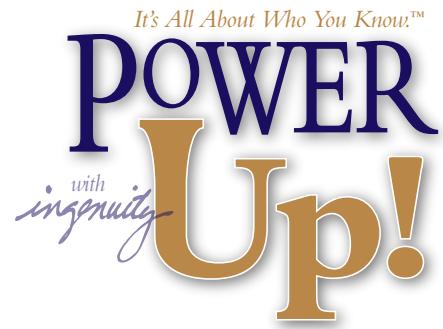


## Good Introductions



Below is a list of information that can be offered when you introduce yourself at a networking event.

- Your professional background
- Name, company, position
- Number of years with current employer
- What sets your employer apart from their competitors
- Personal information. For example, where you went to school
- Tell them about your skills
- Well-pronounced name, nature of your business and the nature of your work responsibilities within the business
- Discuss the services your firm offers
- Mention a unique service or fact – something people may not have heard before
- Include in the conversation something that you are passionate about
- Your hobbies
- The definition of your ideal client or prospect

*\*This information was contributed by the September 2007 Power Up! attendees.*