



Kara Helm

Kara Helm is the Ambassador of “Welcome!” and our newest graphic designer at Ingenuity. Kara is most likely the person to welcome you at our door or greet you on the phone. She is also behind the scenes providing design direction to numerous projects. In these roles, Kara offers:

Competitive Enthusiasm. Kara is a sports fan. She played competitive tennis in high school and college and still enjoys heading out on the court. But don't let her kind and quiet nature fool you; Kara plays to win. Her winning spirit and competitive edge are of great benefit to clients. If she works on your project, expect to come out on top.



Keen Creativity. Kara sees things through the lens of a camera, the astute eye of an artist and the randomness of nature. With a Bachelor of Arts in Graphic Design and Photography, Kara always finds the perfect way to capture the moment or the faintest idea. Winner of numerous WebAwards from the Web Marketing Association, her talent in design is a great asset to our team.

Lingo of Laughter. Kara loves to laugh. When asked what makes her relationship with her husband special, she will tell you they laugh a lot — at themselves, each other and anything else that strikes their funny bone. If you're in need of a laugh, give Ingenuity a call and ask for Kara.

Kara loves to surround herself with people. She enjoys the company of her large extended family and many friends. If she isn't at the party, she's throwing the party. Don't wait for an invitation; come over and join us at Ingenuity!

Expect thoughtful insight during a brainstorm session and the enthusiastic approach necessary to translate a concept to design on time.

