



Kristin Smith

Kristin is so right-brained that her energy turns around and veers left. In most people, the right brain is the seat of synergy, creativity and wholeness while the left brain keeps order, sequence and logic. Kristin's brain must run in circles. In charge of branding, websites, print materials and advertising, Kristin offers:

Holistic Brainstorms. Kristin's left brain is analyzing details and programming websites while her right brain is dreaming up creative ideas and designing arresting and persuasive communications. She begins any project with a dozen great ideas, but helps you narrow down the idea to the one that really communicates your message.

Custom Content. Considering that practically every website in your industry looks alike, Kristin designs fresh applications to make yours stand out — quirky photography, interesting colors, easy navigation or other techniques communicate professionalism with a difference. She designed our Legal Marketing Association First Place website.

Timely Turnaround. The pace of Kristin's work leaves us out of breath, but also means that you won't wait months for a new online or brand presence.

With a Bachelor of Science in Business Management from St. Cloud State University, Kristin is a self-managed creativity guru who always gets the job done.

Expect fresh, interesting design ideas that work pragmatically for a professional audience. She writes headlines too.

