



# Kristy Gusick

Kristy is a Growth Consultant for Ingenuity. From the starting gate, her emphasis on networking and helping people has resulted in successful inroads to our strategic niche markets. But she doesn't stop there. Learning everything she can about a company's people and believing strongly in our service promise provides clear motivation for Kristy to close the deal.

A life-long equestrian and fox hunter who currently rides and competes with her Irish sport horse, Dooley, Kristy loves the chase. She brings new clients to Ingenuity and continues to support them as a:



**People Person Squared.** Kristy's happiness scale soars when she is helping others become successful. When she isn't bringing people together across the conference table, she is bringing people together through LinkedIn, Facebook or at the coffee shop. Kristy will always have an answer for the question, "Do you know someone who..."

**Builder of Business.** Kristy's specialty as a growth consultant comes primarily from her experience in the wealth management field where she has been a licensed securities advisor since 1995. Her expertise and knowledge in the area of §1031 exchanges, Tenant In Common alternative investment properties, land banking and oil and gas private placement programs gives her unique insight into our real estate and financial services clients. Kristy currently holds her FINRA Series 22 & 63 Securities Licenses.

**Soft But Strong Ally.** With strengths that include empathy, harmony and woo, Kristy can often focus on a problem and create a solution that works for everybody. A mother of two girls, she knows how to mend a quarrel, fight fair and use fun for a little stress relief. Those who work with Kristy can sense her integrity and determination to come through on every promise. She thrives on a challenge.

**Expect a networking dynamo who keeps the "who-she-knows" in-the-know about ways to grow your business and maximize your people.**

