



# Liz Kuntz

In three years, Liz was promoted from editor of a magazine to company president within the same association management company. Her skills vary from public relations and niche market development to coaching and corporate management. Well traveled and worldly wise, Liz has a background in business journalism and is a jane-of-all-trades. She offers:

**People Presence.** Liz has a natural sense for figuring people out and building rapport to gain client trust. Her quick wit and solid professionalism make it easy for her to become one of the team.

**Brand Drilling.** She takes pleasure in researching, collecting and translating the messages of her clients and clarifying their intent with clear, precise communications.

**Taking it to the Max.** Taking things from good to great is demanding, productive and fun- Liz thrives on that. She has a knack for maximizing things. Whether it's a client's website, brochure or even their public relations plan, Liz has the ability and know-how to take an already strong product and make it superb. Excellence, not average, is her measure.

Liz has a Bachelor of Arts in Journalism from the University of Wisconsin-Eau Claire. She is currently serving as member-at-large for the Minnesota Chapter of the Legal Marketing Association and co-chaired the 2008 LMA Midwest Regional Conference. She has served as the secretary for the Minnesota Chapter of the Association for Accounting Marketing. Liz has also traveled to more countries than she has to U.S. states. Her passion for travel was heightened after living in Galway, Ireland for three months and working for an international finance magazine in London.

**Expect Liz to blend a strong service ethic, developed by the demands of association management, with extensive experience as a CPA firm publicist and niche markets star.**

