



Wendy Nemitz

Wendy founded Ingenuity Marketing Group in 1992 and is known for her:

Strategic Vision. Wendy has a way of seeing how the patterns of people and systems work and bringing people together to make change happen. Through careful questions, she is able to uncover the challenges and opportunities that people almost always know but may not be able to articulate as a coherent issue. She then comes up with the ideas and solutions that bring people together into action. Able to see the big picture, Wendy brings people together through powerful, persuasive facilitation and communication.



Way With Words. Clarity is the result of any message Wendy touches. She will help you zero in on key messages and themes that define your business and help you communicate them. She is also a professional speaker and trainer and has spoken across the country and in Europe on a variety of business topics.

Bright Ideas. More than once described as a “popcorn popper of ideas,” Wendy focuses on the end result and always has more than one way to get there. She sees the big picture and is able to move people and organizations to the big goals. Expect nothing to be dull and everyday; Wendy is always bringing fresh ideas and concepts to the table.

A graduate of the College of St. Catherine with a Bachelors of Science in Communications, Wendy is also a graduate of Augsburg College with a Masters Degree in Leadership. Wendy is currently serving as a board member for the West Side Safe and for the Society for Marketing Professional Services. She has worked with professional service organizations since 1987 when she wandered into an accounting firm and started editing their newsletters.

Expect compelling ideas and intuitive leaps based on 20 years of industry experience to help develop strategic vision and clear communication.

