

Power of PR Buzz

**YOUR
STORY**

MESSAGES

AUDIENCE



PITCHED

- Feature Interviews
- Press Releases
- Awards
- Speaking
- Columns
- Organic SEO

PAID

- Advertising
- Advertorials
- Paid Distribution (PR)
- Infomercials
- Paid Radio Shows
- Sponsorships
- Social Network Ads
- Google AdWords

PROACTIVE

- Social Networking
- Articles/White Papers
- Books/Products
- Webinars/Seminars
- YouTube/Videos
- Podcasts
- Blogging
- Apps
- E-News
- Exclusive Content

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